



Munich

Arthotel ANA Diva and Macromedia University campus, Munich

Data and facts

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| Company | PORR GmbH & Co. KGaA, Munich branch |
| Type | Hotels |
| Runtime | 12.2015 - 05.2017 |
| Principal | Studio M Maxvorstadt GmbH & Co.KG |

[Project report online](#)

www.porr-group.com



Transforming a five-storey commercial building into a design oasis

The contract included refurbishing and modernising the light-coloured sandstone facade, as well as two lower floors with 37 underground parking spaces, five upper floors, the ground floor and a penthouse. Upgrading the fire safety measures to fulfil the latest requirements posed a particular challenge, as an escape staircase had to be installed and the façade had to be reinforced. After the demanding fit-out of the total area of 7,300m² had been completed, the tenants Arthotel ANA Diva and the private Macromedia University of Applied Sciences moved in.

Modernising in style

Both tenants share a passion for stylish interiors and eye-catching design. The university has a focus on media, management, design and coding, and so the design of the library, VR lab, lounge, cafeteria, TV and sound studio and roof terrace is not only functional, but also inspiring and motivating.

The four-star boutique hotel ANA Diva has given the Art Deco style a colourful makeover, ranging from cosy to elegant. The dominant colour in the 79 rooms, lounge and lobby is a vibrant turquoise, complemented by serene browns and soft shades of pink.

Impressions



Image notes

1

Arthotel ANA Diva and Macromedia University Campus, Munich.

PORR refurbished and modernized the building on Sandstrasse in Munich.

2

Arthotel ANA Diva and Macromedia University Campus, Munich.

The 4-star boutique hotel ANA Diva and the Macromedia university campus share a passion for stylish ambience and unusual design.

Do you have questions about the project or would you like to learn more? Feel free to contact us for further information.

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