



# La Tête, Düsseldorf

## Data and facts

<b>Company</b>	PORR GmbH & Co. KGaA
<b>Type</b>	Shopping centres
<b>Runtime</b>	04.2016 - 10.2017
<b>Principal</b>	Aurelis Asset GmbH vertreten durch die Aurelis Real Estate GmbH & Co. KG

[Project report online](#)

[www.porr-group.com](http://www.porr-group.com)



# The new media center „Le Quartier Central“

The principal tenant of the La Tête building is the Handelsblatt publishing group. In addition to other office areas, space is being provided for the business journalists of the Georg von Holtzbrinck School.

One really eye-catching feature on the facade is an 80 qm information screen that broadcasts current business news from the Handelsblatt and Wirtschaftswoche journals.

## Impressions



## Image notes

1

### La Tête, Düsseldorf

The building was realised with a particularly expressive façade.

2

### La Tête, Düsseldorf

Closed and transparent sections, reminiscent of a staggered barcode, alternate and create a creative tension.

**La Tête, Düsseldorf**

On the sixth floor there is a terrace on the east, south and west sides.

Do you have questions about the project or would you like to learn more? Feel free to contact us for further information.

**PORR AG Group Communications**

Absberggasse 47

1100 Wien

**T** +43 50 626-0

**E-Mail:** [comms@porr-group.com](mailto:comms@porr-group.com)