



Hamburg

Quartier Marzipanfabrik

Data and facts

Company	PORR Hochbau West GmbH
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Type	Office buildings
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Runtime	08.2022 - 04.2024
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[Project report online](#)

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Clinker brick façades bridge the gap between old and new

Where marzipan and nougat were once produced and yarn was spun, an urban quarter with office and commercial space has been under construction since 2012 on an area of around 52,000 square metres. The master plan by the Hamburg-based firm Reinhard Hagemann laid the foundation for the redevelopment of the site. The new buildings echo the architecture of the historic brick buildings and translate it into flexible floor plans with bright and spacious rooms.

The façades of buildings 5 and 6 also mediate between historic building fabric and modern architecture: the handcrafted-looking clinker bricks anchor the building in the existing structure, while the filigree post-and-beam construction creates lightness and transparency. Generous window areas allow plenty of daylight into the building and enable natural ventilation. A recessed penthouse floor in timber construction complements the volume and adds a warm, contemporary accent.

Life pulsates around the listed chimney

The existing structure, including the 20-metre-high chimney of the L.C. Oetker marzipan and jam factory built in 1896 – once the world's largest steam-powered marzipan factory – has been carefully renovated. It gives the quarter its unique flair and also invites the Altona neighbourhood to linger. House 8, adjacent to the old boiler house, was designed specifically for gastronomy. Brick walls, exposed concrete ceilings and a fully glazed conservatory create perfect harmony with the historic surroundings.

Impressions



Image notes

1

Two office buildings and a restaurant for the Marzipanfabrik quarter

2

Brick walls, exposed concrete ceilings and a fully glazed conservatory create perfect harmony with the historic surroundings.

3

The handcrafted-looking clinker bricks anchor the building in its surroundings, while the delicate post-and-beam construction creates a sense of lightness and transparency.

Do you have questions about the project or would you like to learn more? Feel free to contact us for further information.

PORR AG Group Communications

Absberggasse 47

1100 Wien

T +43 50 626-0

E-Mail: comms@porr-group.com